

LAURENTIAN UNIVERSITY BOOKSTORE

LIBRAIRIE DE L'UNIVERSITÉ LAURENTIENNE

1996

CENTRE DE MICRO-ORDINATEUR/MICRO COMPUTER CENTRE



CHEMIN DU LAC RAMSEY/RAMSEY LAKE ROAD •

ISSUE ONE

WELCOME TO LAURENTIAN!

Congratulations on your acceptance to Laurentian University!

The Laurentian Computer Centre (LCC)

has put this paper together to help you choose the best computer system for your needs.

Why Buy a Computer at the LCC?

The LCC is the only computer store owned and operated by Laurentian University. We are part of the Laurentian Bookstore, located in the R.D. Parker building. The LCC is a not for profit organization whose main goal is to provide the highest level of service for the end user, the highest quality products and very affordable pricing. LCC staff is knowledgeable and can help you configure a system that meets your specific requirements whether it is PC, Macintosh or UNIX-based.

Our status as an educational reseller allows us to offer a variety of software and hardware products at special discount pricing. It is wise to take advantage of these discounts while you are a student as they are not offered to the general public. The educational purchasing agreements that LCC has signed with various vendors stipulate that we sell exclusively to the staff and students of Laurentian University.

As a Computer Centre our services extend beyond the store to include consultants, technical support, seminars, communication services and Internet access. Our technical service department has factory trained technicians on staff to ensure that any service or upgrade procedure is done quickly and correctly. They are also authorized to offer warranty repairs on most products we sell. Please refer to the list of Computer Centre services on the back page of this flyer for more information.

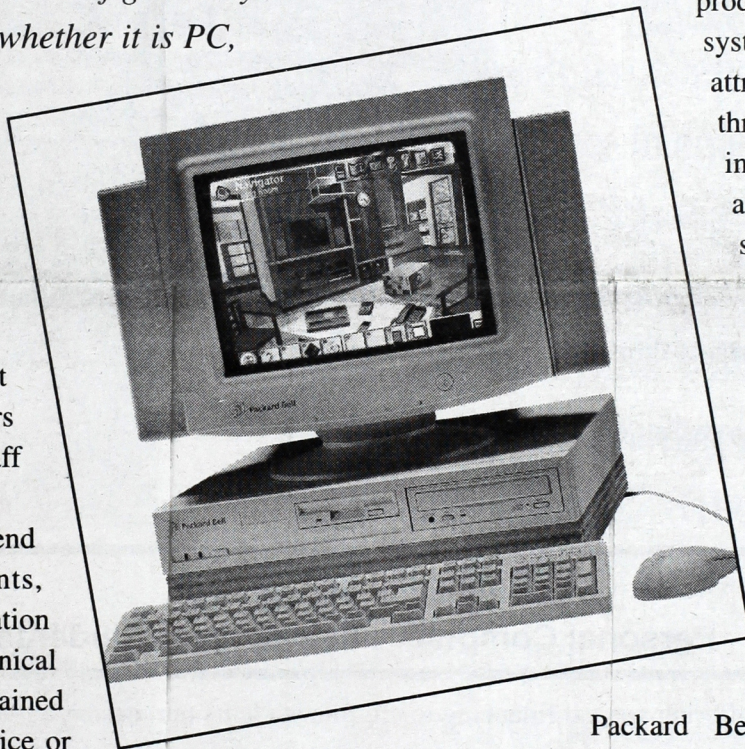
Owning a computer: benefits and advantages

Computer skills have become a necessity in education, and as with anything else, using the right tools is essential to being productive. You will be surprised to discover the advantages that owning a computer can provide. A home computer and printer allow you to make the most effective use of your time: doing research from your living-room, completing assignments at your convenience, and working in a familiar environment can help increase your productivity.

The systems sold at the LCC include features such as fax/modems, which will give you access to the Internet and allow you to communicate with your professors, fellow students, friends and family using e-mail or faxes. The CD-ROM drive in a multimedia system allows you to use the latest software such as encyclopedias and dictionaries, only available on CDs, and at a fraction of their

traditional cost. A computer will be part of your educational experience at Laurentian. Owning one is an investment in your education and career.

Purchasing a computer can be a frustrating and intimidating endeavor. Therefore it is important that your decision be well planned and not based on impulse. LCC staff are all university employees and do not work on commission, so you will get only what you need and want. We will give you informed advice based on your needs and the products that are available. Less expensive systems offered by retailers may appear attractive, however, purchasing a system through the LCC ensures that your investment is backed by product quality and after-sales support throughout your stay at Laurentian.



Educational pricing

As an educational reseller of computer hardware, software and accessories, we offer top quality products at the same or lower price than you will find at retail stores. The Laurentian Computer Store carries only name-brand affordable products from manufacturers such as Apple,

Packard Bell, Hewlett Packard, IBM, Compaq, Lexmark and Epson. These companies have built their reputations on industry-leading technology, great pricing and product support. Educational discounts on software are impressive if not outstanding. We carry software from all major manufacturers such as Microsoft, Adobe, Claris, Symantec, Borland, Corel, and Lotus. The LCC can also obtain the educational discounts on other computer products not listed in this flyer. These savings may not be available through any other retailers selling the same products.

Filling your computing needs

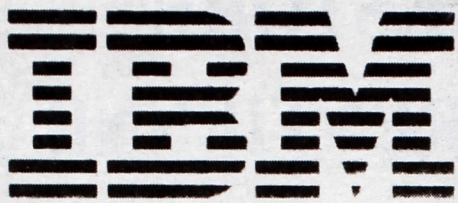
You can visit us on the 2nd floor of the R.D. Parker Building in the L.U. Bookstore. The LCC is open Monday to Friday from 9:00 a.m. to 4:30 p.m.. We accept cash, certified cheques, bank drafts, money orders, Interac direct payment, Visa, and MasterCard. If you require any additional information on the products we have to offer, it can be obtained either by:

Telephone: (705) 673-6504

Fax: (705) 675-4801

Téléphone/Phone (705) 673-6504

Télécopieur/Fax (705) 675-4801



ThinkPad 365ED

Hardware

- ◆ Cyrix 5X86 100Mhz
- ◆ 8 MB RAM (upgradable to 12MB or 24MB)
- ◆ 540 MB Hard Drive (upgradable to 810MB or 1.0GB)
- ◆ 10.4" DSTN Colour Display
- ◆ LB Video w/1 MB VRAM
- ◆ 4x CD Rom Drive built-in (external 3.5" floppy)
- ◆ 16-bit Soundblaster Support w/ Midi/Joystick port, Microphone and Speaker built-in
- ◆ Infrared Port for communications with other IR devices
- ◆ 2.5 hours of battery (avg. use)

Software

- ◆ Windows 95
- ◆ Lotus Smartsuite 96
 - Lotus 1-2-3, WordPro, Approach, Freelance Graphics & Organizer*
- ◆ IntelliLink Connect
- ◆ Netfinity
- ◆ Triton Co-Session Host
- ◆ Puma TranXit

IBM Warranty and Support

- ◆ 1 year international Parts & Labour Warranty through IBM Easyserv
- ◆ 1-800 support for problem determination & Getting Started help (24hrs/day)



Bank of Montreal

Personal Computer Financing for Students

The Bank of Montreal is offering special financing to eligible students purchasing a microcomputer and accessories

Features of the Bank of Montreal Plan are:

- | | |
|-----------------|---|
| ELIGIBILITY: | <ul style="list-style-type: none"> -Canadian Citizen or landed immigrant -Enrolled full-time -Loans are subject to Bank of Montreal standard credit qualifications |
| LOAN AMOUNT: | <ul style="list-style-type: none"> -Minimum \$1000.00 -Maximum \$5000.00 |
| REPAYMENT: | <ul style="list-style-type: none"> -Interest only while in school -Revolving credit facility -payments may be made at any time |
| INTEREST RATES: | <ul style="list-style-type: none"> -Variable interest at the Bank's Student Line of Credit rate. |
| APPLICATION: | <ul style="list-style-type: none"> -Complete an order form to obtain the amount of funds required to borrow. Obtain and complete the Bank of Montreal application for Student Line of Credit and forward to: <p>Any branch of the Bank of Montreal.</p> |

Sample Purchase
100% Financed

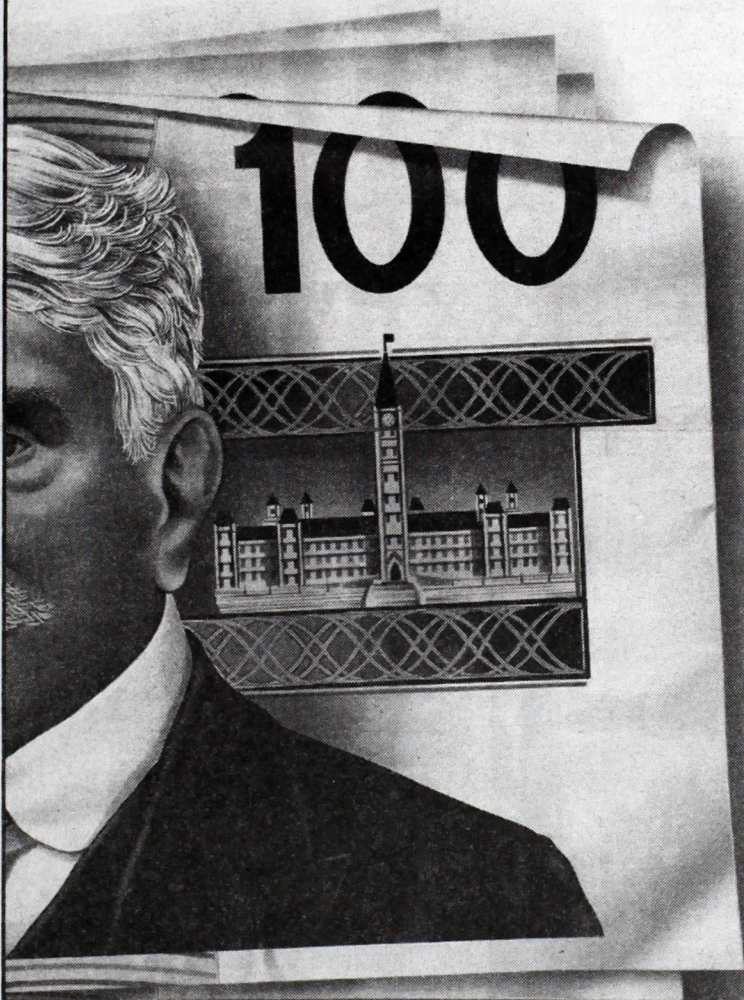
Purchase Micro Computer	\$2100.00
Purchase Printer	\$ 400.00
Purchase Software	\$ 100.00
Total Purchase Price	\$2600.00
GST	\$ 182.00
Total Cost including Tax	\$2782.00
*Financed at Bank of Montreal	
Prime Rate of 6.50% plus 1%	
12 months interest cost	\$ 208.65
Cost per month (year 1)	\$ 17.39

(*) Example assumes Bank's prime rate is 6.50% and remains fixed for twelve months.

- Less expensive than purchasing through a credit card
- Student loan approval within 48 hours of receipt of all documentation
- Revolving credit facility
- Affordable monthly payments

If everybody wins, can we still call it a Contest?

The Macintosh "Everybody Wins" Contest.*



- Everyone who buys a Macintosh® computer between July 25 and October 13 gets \$100, plus a one in ten chance at \$500.¹
- Plus a chance to enter the Grand Prize Sweepstakes.² You may win the \$15,000 Apple® Dream Package which features a Power Macintosh™ 8500, 16MB, 2 GB HD CD 600, 17" monitor with speakers, Global Village 28.8 modem, Apple Color StyleWriter® 2500, Apple Color OneScanner™ 600/27, QuickTake® 150 Digital Camera, Newton® MessagePad® 130 and a Sony Video Camera. Just buy a Macintosh and you're a winner.³

Offer runs July 25th to October 13th, 1996.

**See your participating Authorized Apple Canada dealer for details.*

1. Includes all Apple computers except all Power Macintosh 8500/9500 series, Macintosh LC 580 and Macintosh PowerBook series. A skill testing question must be correctly answered to win the \$500. \$100 and \$500 prizes redeemed by mail. 2. No purchase necessary to enter the Grand Prize Sweepstakes. A skill testing question must be correctly answered to win. 3. See your participating Authorized Apple Canada Reseller for full details. Sony and Global Village are trademarks of their respective owners. Other trademarks are owned by Apple Computer, Inc.



Authorized Dealer



IBM APTIVA C31/33

IBM Aptiva C33 available with 3D Total Image

COMPUTING POWER

- 133MHz Pentium® processor • 1.2GB Hard Drive (Aptiva C33 – 1.6GB HD) • 12MB FlexMemory™** expands to 126MB (Aptiva C33 – 16MB/128MB)

MULTIMEDIA POWER

- 6X CD-ROM Drive (Aptiva C33 – 8X CD-ROM Drive)

THEATRESOUND

- Audio Card with SoundBlaster Support Mwave
- 30 Watt Stereo Speakers

TOTAL IMAGE VIDEO

- Full-Screen Video

COMMUNICATION CENTER

- Microphone • Telephone Answering • Multiple Voice Mailboxes • Wake-Up On Ring • Speakerphone
- 28.8K bps Data/14.4K bps Fax Modem • 180 days or 180 hours on the Internet*

SOFTWARE

- Over 40 software titles!

ADDITIONAL FEATURES

- 6/1 or 5/2 Expansion Slots (ISA/PCI) • 6 Drive Bays, 3 Open • Keyboard/Mouse • Colour .28dp SVGA Monitor
- Plug-in and Play

LOTUS SMARTSUITE MAKES LESS WORK OUT OF YOUR HOMEWORK.

Six programs that work together, available at no additional charge. Breeze through essays with the built-in word processor. Use the graphics program for eye opening presentations. (hello bonus marks.) Or keep track of your stress release fund and finances with the Lotus 1-2-3 spreadsheet. There's even a database and daily planner to keep you organized when mom's not around.



ALWAYS THERE TO LEND A HAND. OR WHAT EVER ELSE YOU NEED.

Aptiva and PC Series 3000 systems come with a toll-free help line, AntiVirus Software and a 3 year limited warranty.* We'll even deliver replacement parts to your front door. Just like the pizza guys.

It's a stereo with CD player, answering machine, fax machine and computer in one.

You'll know why when you see the size of your dorm room.

GET ON THE INFO HIGHWAY AT NO ADDITIONAL CHARGE!**

Pick up any Aptiva and get 180 days or 180 hours on the net through the IBM Global Network at no



extra charge or with a PC Series 3000 you

get 1 year with 5 hrs/month. Now you can

research those last minute essays from

the comfort of your own dorm or at home using your new, lightening fast modem.

FOR YOUR BEST PRICE GO SEE YOUR CAMPUS COMPUTER STORE!



IBM PC SERIES 3000

COMPUTING POWER

- 100MHz or 133MHz Pentium® processor
- 1.6GB Hard Drive • 8MB Memory, expands to 128MB
- 1MB Video Memory, expands to 2MB

MULTIMEDIA POWER

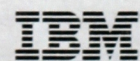
- 4X CD-ROM Drive or 6X CD-ROM Drive

SOFTWARE

- Windows 95 preloaded • Lotus SmartSuite
- IBM AntiVirus • Over 14 software titles!

COMMUNICATION CENTER

- QuickLink Message Center • Telephone Answering
- Multiple Voice Mailboxes • Pager Capability
- 28.8K bps Data/14.4K bps Fax Modem • 1 full year on the Internet(5 hours per month)*



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How To Get Ahead In The Real World...

Before you enter it!

89% of the respondents to a consumer survey agree students must learn computer skills to succeed in today's world.*

There isn't a better way to learn computer skills, than on the most popular personal computer in North America. If you are a "newbie" or an experienced hacker, Packard Bell makes it easy for you to purchase, learn and work with a personal computer.

Visit your campus computer store and try the new Packard Bell Computer system customized *exclusively* for your campus needs.

Over 40 software titles including –

- Corel Office Suite featuring:
WordPerfect 7
Quattro Pro 7
- Microsoft™ Encarta 96
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- Encyclopedia Britannica Online
- ... and much more!

System Specifications

- Intel® 120 Pentium™ Processor
- 256 KB Pipeline Burst Cache
- 6X Speed CD-ROM
- S3 Virge 3D Chipset
- Full-Duplex Speakerphone
- VocalTec™ Internet Phone
- 16-Bit SRS® 3D Amphitheater Stereo Sound
- Windows 95 Keyboard
- 16 MB RAM, Upgradable to 128 MB
- 1.2 GB Enhanced Hard Drive
- 2 MB EDO Video Memory
- 28,800bps Modem
- Telephone Answering System with Voice Mail
- VDOnet VDOPhone
- WaveStream™ Wavetable Synthesis
- ... and much more!

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* Source: NSI/Tectel Consumers Technology Attitude Survey



Packard Bell™



Prices Too Low To Print!

Exclusive Canadian Premiere September 1996

Only at your Campus Computer Store

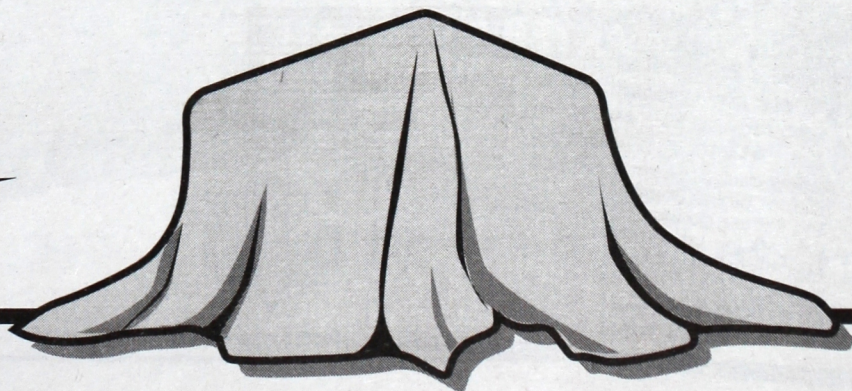
This is the incredible *new* Zenith Campus Z-STATION®. The entire industry is talking about it. Designed specifically for the post-secondary student, complete with all the high-end power features and exclusive, low "Academic" pricing.

Invest 20 minutes of your life, visit your campus computer store and try the new Campus Z-STATION from Zenith. It could be the most important time you've spent on campus, since you stood in line for registration.

ZENITH
DATA SYSTEMS

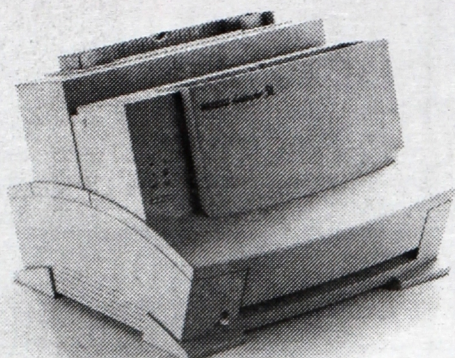


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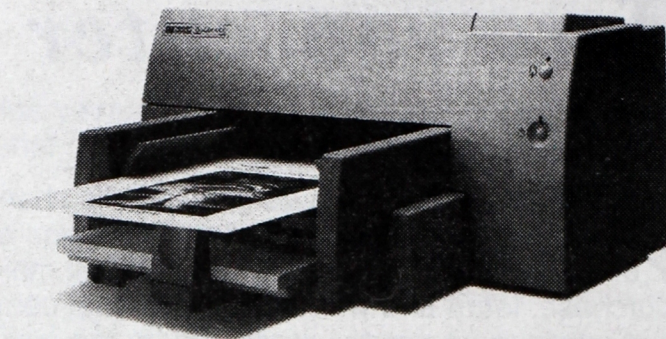
HEWLETT PACKARD



HP LaserJet 5L Printer

The HP LaserJet 5L printer is HP's most affordable LaserJet printer featuring impressive printing with true 600x600 dpi and 4 ppm printing, media flexibility, easy set-up, and Memory Enhancement technology. The HP LaserJet 5L printer gives you professional laser printing designed to make your documents and your business more productive. The HP LaserJet 5L also comes with a one year warranty and a responsive service and support plan.

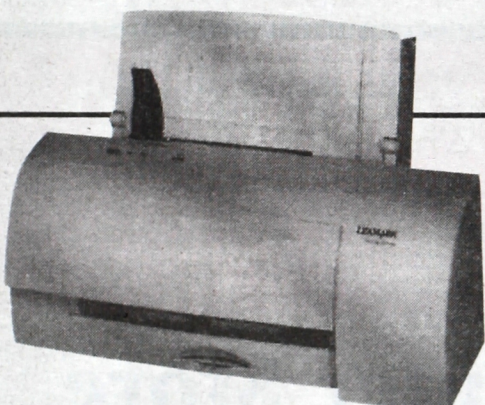
HP LaserJet 5L Printer \$689.99



HP DeskJet 680C Printer

Spectacular, easy-to-use colour printing is now available for your personal desktop. The new HP DeskJet 680C printer takes advantage of HP's RealLife Imaging System and HP ColorSmart, delivering crisp text and the most brilliant colours available in inkjet printing. Featuring continuous paper feed for banner paper and two-sided printing, the HP DeskJet 680C prints up to 5ppm in black and 1.5ppm in colour.

HP DeskJet 680C Printer \$459.99



COLOR JETPRINTER 2070

This dual cartridge jetprinter delivers clean, sharp, true black text at up to 7 ppm (black) plus detailed graphic images at 1 ppm (colour). Exclusive halftoning for smoother brighter colors. With up to 600 x 600 dpi, you get high quality crisp printing. It's simple to set up and easy to use. Backed by a two year Express Warranty.

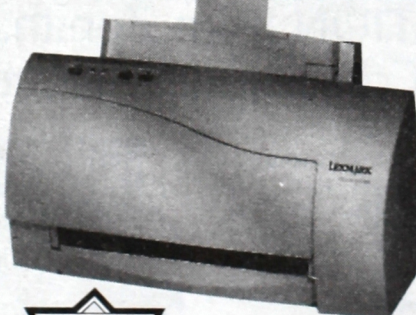
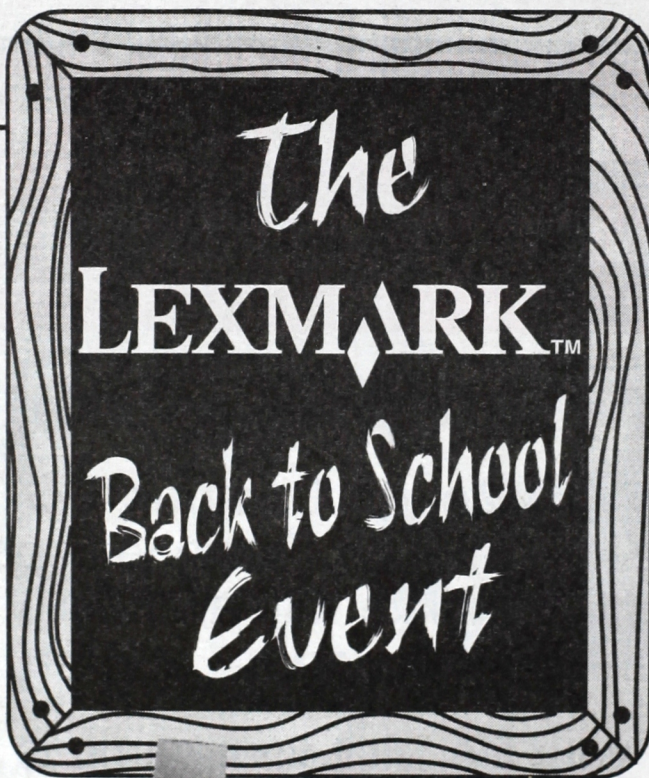


FREE BONUS STUDENT STARTER KIT

Purchase any Lexmark Ink Jet printer and receive this starter kit **FREE**. Starter kit includes...

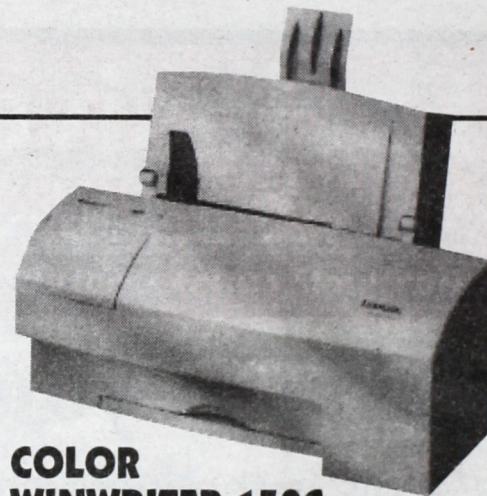
- 1) Variety pack of Lexmark paper
- 2) 10 foot bidirectional cable
- 3) \$15 Rebate coupon off the purchase of a Lexmark Ink Jet cartridge
- 4) MGI PhotoSuite... creative photo publishing software
- 5) Timex Screen Saver

Retail Value \$109.



COLOR JETPRINTER 1020

Perfect for home or office. Vivid color and crisp text printing at 600 x 600 dpi. Quick and easy installation. Compatible with Windows 95, 3.1, and 3.11. Backed by a two year Express Warranty.



COLOR WINWRITER 150C

The WinWriter 150C offers dynamic color and true black printing for sharp presentations and professional correspondence. Ideal for home and office. Its excellent print quality, fast printing, versatile paper handling and reliability make this a superb value. Backed by a two year Express Warranty.



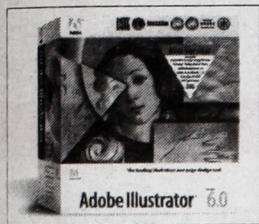
FREE CorelDRAW

LEXMARK 1020 includes CorelDRAW 3 (\$79 value)

LEXMARK 150C and LEXMARK 2070 include CorelDRAW 4 (\$129 value)

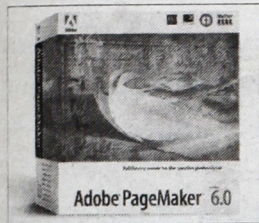
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SOFTWARE



Adobe Illustrator™ 6.0 \$175

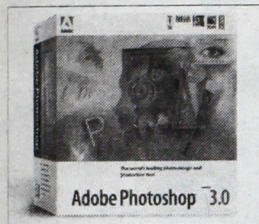
The leading illustration and page design tool. Adobe Illustrator—the best-selling Macintosh illustration program—delivers unsurpassed drawing tools, outstanding typographic control, and the highest quality image support of any illustration program. It's the most powerful design tool you can own.



Adobe PageMaker™ 6.0 \$240

for Macintosh or Windows

Expand your publishing capabilities with the world's leading professional page layout software. Easily create outstanding print and electronic communications with powerful color, page design, printing, and compatibility features. It's the most approachable desktop publishing program available.



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The World's leading photo design and production tool. Lets you design artwork with a wealth of powerful painting and selection tools or retouch and correct colour or black-and-white scanned images with image-editing tools and filters.

Receive an Adobe CD Carrying Case containing sampler CD when you purchase: Adobe Illustrator 6.0, Adobe PageMaker 6.0 or Adobe Photoshop 3.0

Available on student purchases only. Available on Educational CD full versions only. Offer valid on purchases made between August 1 - November 29 '96 only while supplies last.

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() I have included a copy of my receipt and student I.D. Retailer: _____

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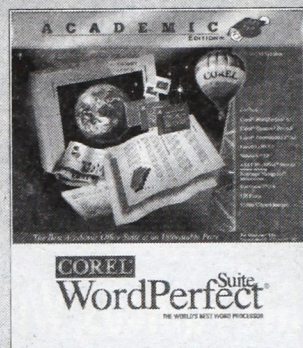
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The Corel WordPerfect Suite for Windows® 3.1x brings a new level of power and value to the world's best word processor. In addition to Corel WordPerfect 6.1, it includes Corel Quattro® Pro 6.0 for spreadsheets, Corel Presentations™ 3.0 for presentation graphics, Corel



FLOW™ 2 for business graphics, and Sidekick™, the #1 personal information manager. With added Internet and productivity tools plus 10,000 clipart images and 150 fonts, the Corel WordPerfect Suite sets a new standard in business applications.

*CD ROM version only. This build has been customized to exclude envoy.

\$49.99

Lotus SmartSuite '96

With SmartSuite '96, you get five of the hardest-working, easiest-to-use applications in business today. SmartSuite is packed with productivity tools to help you work smarter. SmartSuite is tightly integrated to help you perform even the trickiest cross-application tasks in no time. And with features like TeamConsolidate, TeamReview and TeamMail, SmartSuite gives you some exciting new ways to collaborate with your colleagues, co-workers and associates - whether you're using it by itself or in tandem with Lotus Notes. Get IBM anti-virus the perfect complement to keep your system virus-free.

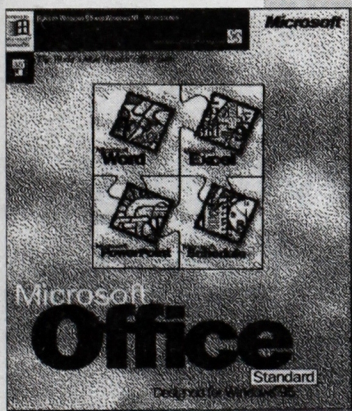
\$135



Microsoft® Office

In Microsoft® Office for Windows® 95, Standard Edition, you get these four full-featured programs: Microsoft Excel, Word, the PowerPoint® presentation graphics program, and a new addition—Microsoft Schedule+ time management program.

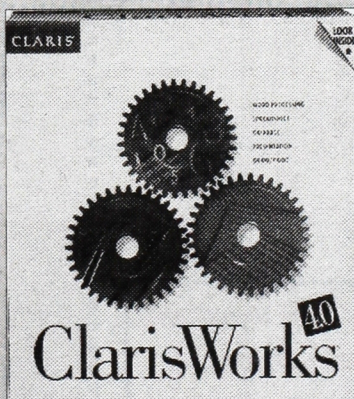
\$200



FREE
Internet
Access Kit

ClarisWorks

ClarisWorks is the best selling all-in-one program for Macintosh. ClarisWorks provides unprecedented ease-of-use, expert assistance and power in a single program. And now it includes Internet access with Apple Internet Connection Kit and Netscape Navigator in the Macintosh version and Netscape Navigator and SpryNet with the Windows version.



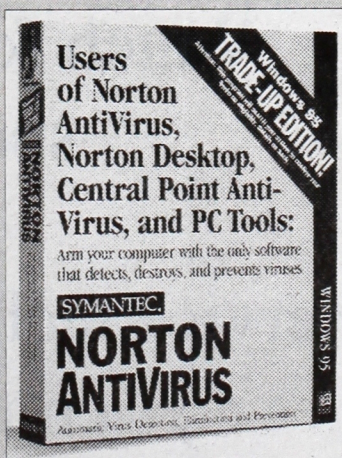
\$99.99

Symantec Norton AntiVirus

True 32-bit virus protection installs easily on your system, then works automatically in the background, watching for suspicious disk activity that could indicate a virus.

Our revolutionary technology is always on the job detecting viruses before they can damage your files, instantly removing viruses from infected files, and keeping your system virus-free. Complete virus protection. Norton AntiVirus detects and eliminates every common virus, every type of viral activity—even the most destructive class of polymorphic viruses.

\$59.99



Borland C++ Development Suite 5.0

New Borland C++ 5.0 for Win95/NT saves time with both 32- and 16-bit development from the same IDE. Other key features include: OWL 5.0, MFC compilation, ObjectScripting IDE, the fastest compiler, Visual Database Tools, best ANSI/ISO C++ implementation and Java Tools!

\$275



PERIPHERALS

EPSON

Stylus 500

The Epson Stylus 500 is affordable and versatile and may be the only printer your business or home office will ever



need. It prints astonishingly clear, Photo Quality colour at 720 x 720 dpi on Epson premium paper. Even text documents printed in either 720 dpi or 360 dpi have exceptionally sharp laser quality on regular plain paper. \$399.99


MOTOROLA
SURFR Series
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Get Famous With Motorola Modems!
TAKE: 28.8
SCENE:


Buy a Motorola 28.8 ModemSURFR™ or 28.8 VoiceSURFR™ modem before October 31st, 1996 and you can receive

A FREE "Famous Night Out" for two entertainment voucher.

(Famous Players' voucher entitles you to 2 regular admissions, 1 regular popcorn and 2 regular soft drinks).

To receive your free movie coupons call: **1-888-4A-SURFR** and provide the serial number and location of purchase, (all claims must be made by December 31st, 1996).

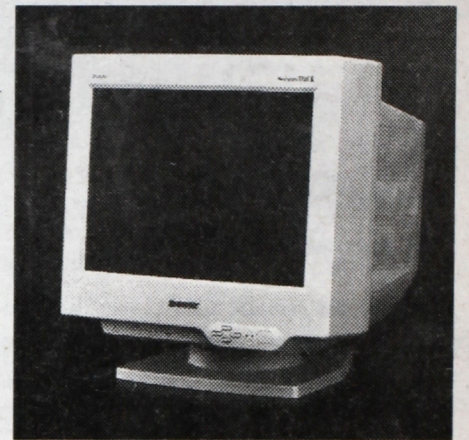
Available at participating on-site Computer Stores

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SONY TRINITRON

Computer Displays

Sony brings its award winning Trinitron display technology to your desktop. The Multiscan 15sx, 15sf II and 17sf II monitors combine a



vertically flat, anti-glare super black screen with a .25 pitch and a maximum resolution of 1280 x 1024. Including a 3 year warranty, these displays show true price performance

**Win!
Gagnez!**

**One of 3 \$100 gift certificates
from Play It Again Sports**

Name/Nom

Address/Adresse

Tel/Téléphone

E-mail address

Valid Laurentian University student ID required for prize win or eligibility. /Carte d'étudiant(e) de la Laurentienne nécessaire pour recevoir les prix.
One entry per person. Entries must be submitted by September 27, 1996. /Un billet par personne. Date limite, le 27 septembre, 1996

**Laurentian University
Micro-Computer Centre/
Centre de
Micro-Ordinateurs de
l'Université Laurentienne**

**Watch for our in-store
specials!**

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en français**